



enjoy your dreams!™

CLOUDBOX™
MARKETING PRESENTATION

THE PRODUCT

CloudBox™



CloudBox™ storyteller combines sounds and synchronized light projections!

The custom light projections change with each story!

With 4 enchanting universes to explore – Ocean, Forest, Space, and Village – CloudBox™ helps soothe babies and immerses children into magical worlds.

The “First Dream Box” comes with an illustrated storybook.

COMPETITIVE ADVANTAGES

CloudBox™

cloud·box®
my first dream box



CloudBox™ is THE unique storyteller for babies and children which combines sounds and synchronized light projections!

- Immersive storytelling with 36 original stories
- Synchronized light projections like no other product on the market
- 8 melodies and 8 white noises
- 4 enchanting universes to explore – Ocean, Forest, Space, and Village



Features:

- 36 original stories
- 4 light projections
- 8 white sounds
- 8 soothing lullabies
- Recording function to save up to 8 stories
- 2 languages (English and the language of your country)
- USB-C rechargeable (cable included)
- Headphone plug (headphones not included)
- Illustrated storybook
- Cute design at home or “On the Go”

CloudBox™



- The CloudBox™ illustrated book features the characters' adventures to nurture the love of storytelling for children.
- Stories are written in 2 languages to introduce children to multilingual learning.

CloudBox™ comes with an illustrated storybook that brings the characters' stories to life.

One story by character is illustrated.

CLOUDBOX™
IN STORES

CloudBox™ displays in stores



CLOUDBOX™ DISPLAYS

1) CLOUDBOX™ COLUMN DISPLAY

- Top display : Cloudbox™ demo
- Column with 3 shelves : 4 CloudBox™ / shelves

2) CLOUDBOX™ SHELF DISPLAY

- Top display : Cloudbox demo
- Easy to stand on store shelves

CloudBox™ displays include 1 free specific sample for demo on the display



CLOUDBOX™ ON SOCIAL MEDIAS

CloudBox™ & Kids



CloudBox™
is spread on social medias via our
influencer's community with free
gifting and contests



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THANK YOU !